

Waterlooville Regeneration

West Of Waterlooville Forum

October 29th 2024



Progress

- Public Meetings
- Masterplan Procurement
- CCTV
- Building a Team
- Relationship Building
- Some Interventions





WATERLOOVILLE

TOWN CENTRE MASTERPLAN



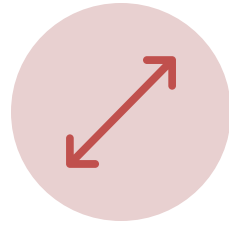
Recap: Why we need a Masterplan?



IT SHOWS THE BOROUGH'S
INTENT.



CREATES A CLEAR VISION FOR
DEVELOPMENT.



WILL HELP ATTRACT
DEVELOPERS AND GIVES
CONFIDENCE TO THE
MARKET.



GIVES THE COUNCIL MORE
POWER TO ACQUIRE
PROPERTY.



IT CAN FACILITATE INWARD
INVESTMENT FROM
GOVERNMENT AND OTHERS.



IT BECOMES A
SUPPLEMENTARY PLANNING
DOCUMENT.



QUICK WINS



What we did



- **Assembled a team with the right expertise**
- **Community-led research**
 - Walking tours
 - Public meetings
 - Workshops
- **Market-led research**
 - Engaged landowners and developers
 - Carried out market insights
- **Partnership working**



What it told us



Quick Wins

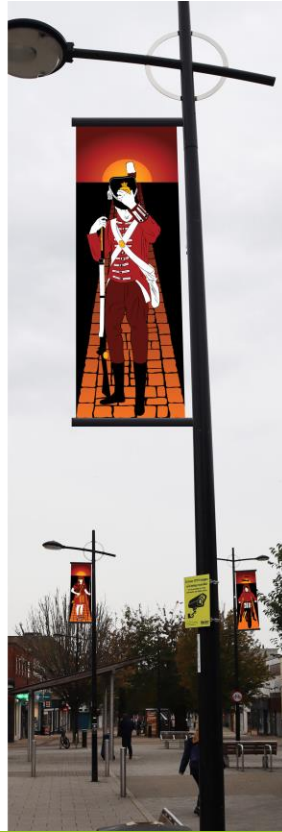


Identified from Masterplan

Enhance the aesthetic look of the town centre



1. Historic Banners



2. Waterloooville Boxing Club

BEFORE



AFTER



3. Wellington Way

Wellington Way is now under construction with a completion date of **April 2025**

- Naming the buildings
- Cleaning
- Vacant Shop Scheme
- Canon refurb





4. John Lewis

Met with John Lewis.

They are responsible for the maintenance of the building.

5th June - They have been out to clear ivy & gutters.

Working with them to look at a community art project to cover & replace the defaced wooden boards that currently cover the building.

Winter 24



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5. Street Art Programme

Permission has been granted to use the Old Sweet Shop wall for some Street Art.

Now working with local artists to come up with design Concepts – this is 1 of 6 locations in the town centre.

There will be Phase 1 Winter 24 & completed end of Summer 25.

Working closely with Winchester and their current public art programme for the Berewood Development.





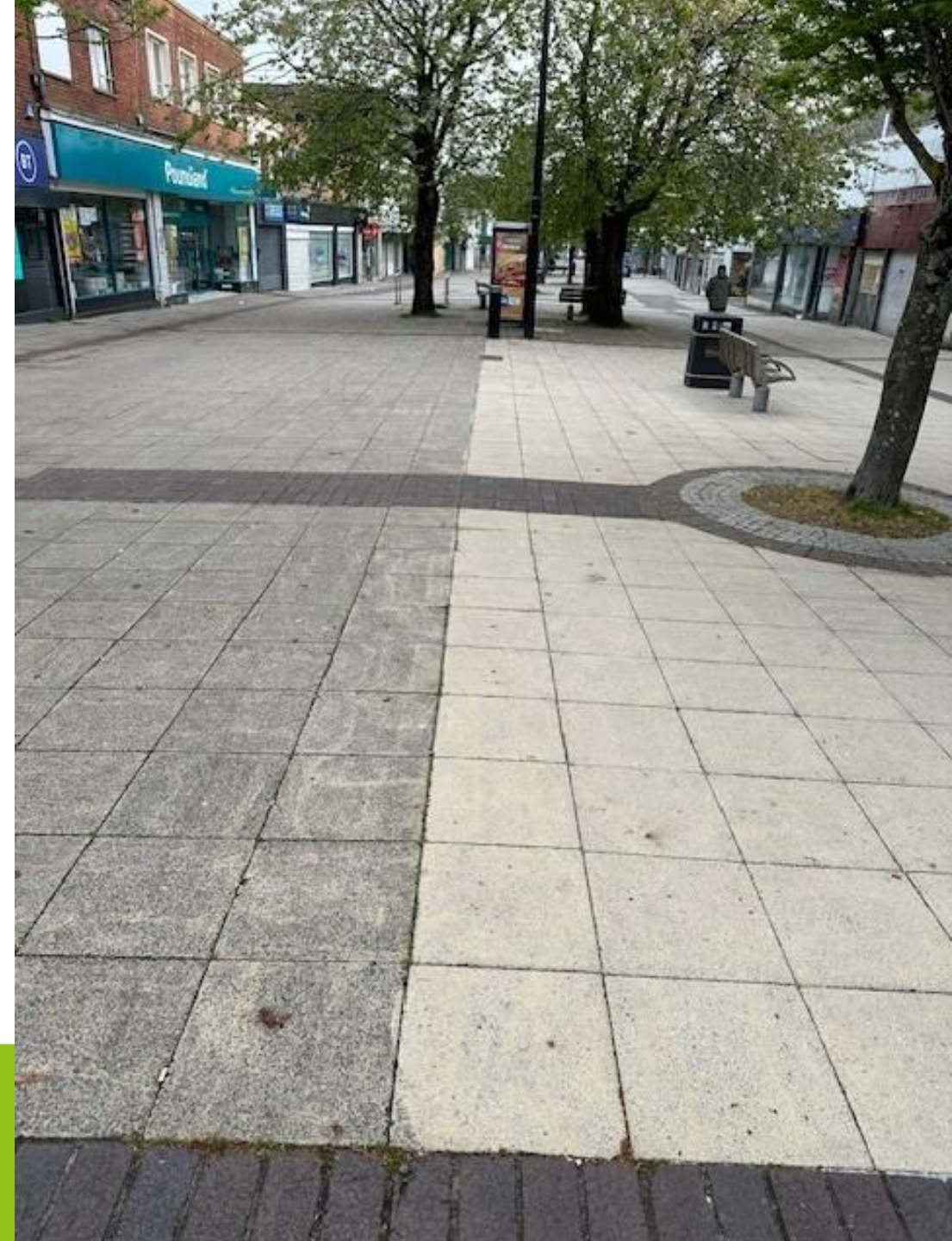
6. Street Cleansing & Furniture Refurb Programme

Met with Norse & discussed street cleansing & maintenance programme.

Highstreet is in the process of being jetwashed.

Working internally with CELT to look at benches & anything else we can re-paint to add some more colour to the town Centre.

Deliver programme Winter 24/ Spring 25.



7. Pocket Park

2 concept proposals submitted,
due diligence underway prior to
contracting the works.

The works will include one or more
of the module concepts presented
on the masterplan boards budget
dependant.



Events



Waterlooville Car Show

Saturday 25th May 10.30am - 3.30pm

Family fun in Waterlooville town centre
with classic cars, hot rods, super
cars and more!



"to protect
and to serve"

POLICE

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BOROUGH COUNCIL

Use the QR code for more
information or visit
www.havant.gov.uk/waterlooville



Please note: Cars shown are representative, and not guaranteed to attend the event.



Feedback from you...

'Today was an absolutely fabulous day for Waterlooville town centre, the sun was shining, lots of beautiful old vintage cars, everyone was happy and smiley enjoying the atmosphere, not seen the town centre that busy in 10+ ish years. Please more events like this, it makes a huge difference and was brilliant to see'

'Well done to all involved. More like this needed to bring our town back to life. Just shows the people will come for the right things'.

'Lots of positive feedback flying around on Facebook. Well done to all of the exhibitors, organisers, helpers, visitors, band and music officials. Waterlooville was buzzing!!'

'Great atmosphere, we couldn't stay too long but managed to visit some local businesses as well whilst there, nice event. Look forward to the next!'

'It was really uplifting to see so many people enjoying themselves. Well done to all concerned'

'You made my sons day – he is now saving for his future car!'



Feedback from the businesses...

'We had a brilliant day – we have been open for two years now and had our best day ever!'

Little Bay Eatery

'We got some extra staff in for this day and were so pleased we did – tired feet at the end of the day – more events need to happen like this – it was great!'

Costa

We also spoke to Jakes Barbers, The Waterlooville Fruit & Veg shop, Harvest Brownies, Superdrug, The Pound Shop & Greggs – all of whom had record days & said how brilliant it was to have hundreds of people in the town centre as it should be!





Calendar of Events 24/25

- Successful Waterlooville Music & Arts Fest – Aug 24
 - Working with Brays Markets and neighbouring authorities to expand on the current market offer. Also exploring specialist market ideas.
- Working on options for Christmas 24, speaking to local businesses & community groups to deliver Christmas markets & other celebrations.



Create Waterloo Business Association



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As a team we have engaged with a lot of local Waterlooville businesses.

We have established a business-led placemaking committee – Waterlooville Business Association to oversee the activation of meanwhile spaces, using ideas from local people to coordinate events and activities.

Sep & Oct meetings completed – next date is end of November.



Pop Up Shop

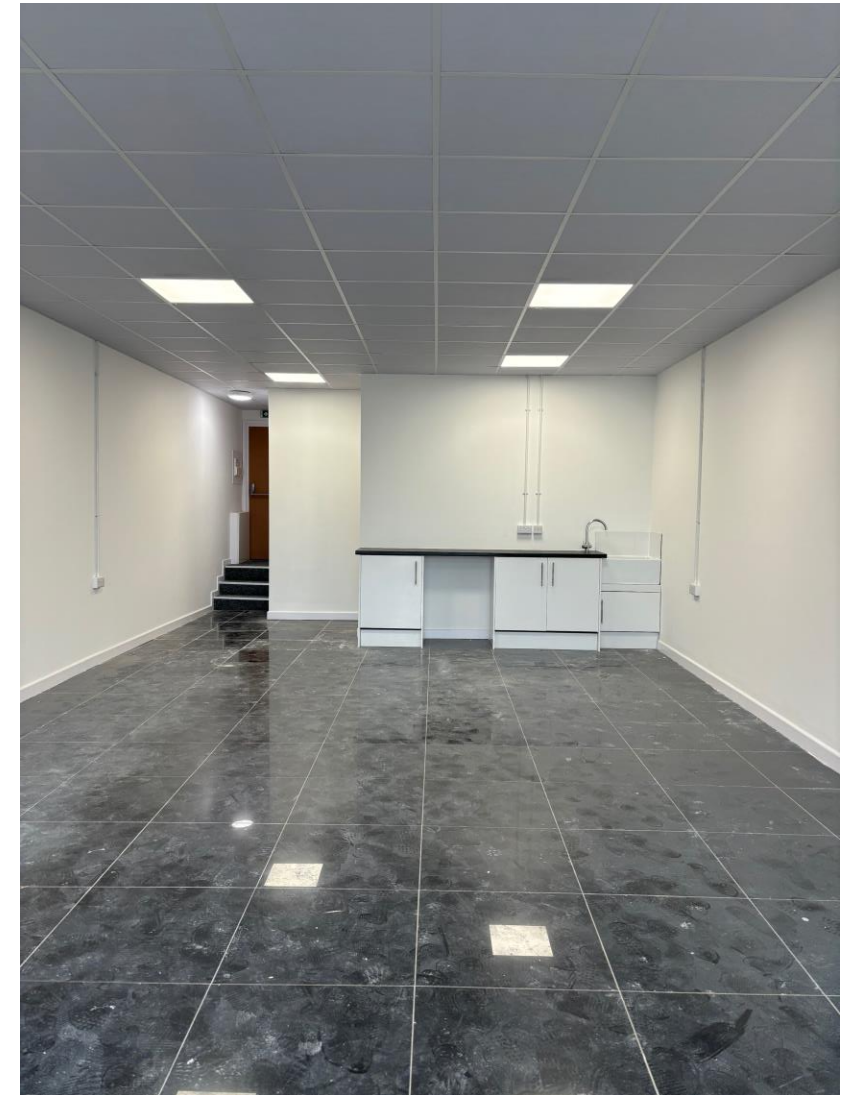


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The Waterloooville Pop Up Shop will be open with it's first tenet in from November 24. The Pop Up Shop will be active for 1 year. The aim of this is to support the local community & help individuals get established on the high-street.

November 24.



Vacant Shop Scheme



Vacant Shop Scheme

Phase 2 – An AMAZING response with additional business support for applicants.

Regen team has worked really hard to assess the EOI's & full applications. Have met with everyone face to face including fine 'Dragons Den' type interviews.

We now have 6 successful funding agreements.

The scheme was over subscribed & full funding has been allocated.



The Exchange





THE EXCHANGE

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- **An all day venue, opening in time for Christmas**
 - **Modern, vibrant, comfortable, fun**
 - **Will draw visitors to the town and surrounding businesses**
 - **Breakfast, lunch, dinner, bar & cocktails, coffee**
 - **Safe space for families, groups of friends, the elderly**
 - **Part of the 'Kassia' Group (Pasha, Chandlers, Kassia Lounge, The Pacific)**
 - **Bingo & Quiz nights, special events**
 - **Community engagement**
- 



Barbers Beauty Paws Dog Grooming



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Mini Town



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IMAGINATIVE PLAY
& CAFE

GRAND OPENING!

MONDAY
28TH
OCTOBER

PLUS
SPECIAL
GUEST!



MINI TOWN

ROLE PLAY + CAFE

25 WELLINGTON WAY | WATERLOOVILLE

MINITOWNROLEPLAY.CO.UK

ATTENDING
ALL WEEK!



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Balance Wellness Club



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BALANCE
wellness club

OPENING DATE

FRIDAY, NOVEMBER 8TH

DON'T MISS IT!

www.balancewellnessclub.co.uk

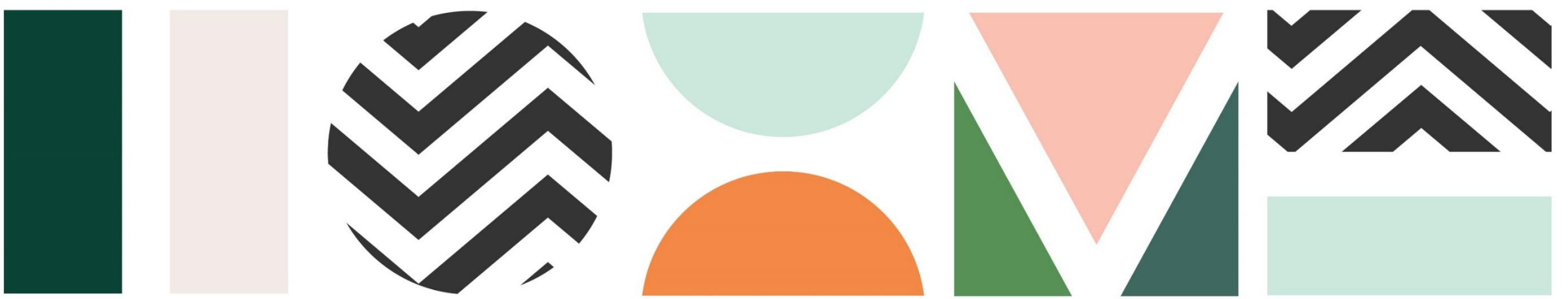
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Questions?



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THANK YOU

